



CAN-CWIC Sponsorship Package

Date: November 8/9th, 2019

Location: International Center, Toronto, Ontario

Sponsorship Benefits

The Celebration is funded by sponsorship by Industry, Government and Universities/Colleges. Becoming a sponsor of the Celebration affords your organization the opportunity to:

- Influence and attract tomorrow's computing professionals
- Showcase your commitment to diversity
- Provide opportunities for your technical women to develop leadership, mentor and network
- Participate in the career fair
- Promote your organization's needs
- Strengthen relationships with participating universities, scope out potential collaborations
- Support a program that improves the climate for the sector at large
- Academic Sponsorship - recruit Graduate Students

CAN-CWIC is made possible by our sponsors. All funds are used to support student participation. For a very low price, students are invited to attend the banquet, take in all the presentations, panels, workshops, participate by giving talks, presenting posters, network with other attendees, attend the career fair. Thanks to our sponsors we are able to provide all of this plus overnight accommodation, and in many cases, transportation.

About the Conference

This is a well-established annual conference which began in 2010 (as the Ontario Celebration of Women in Computing). The conference became a national conference in 2015 and was rebranded the ACM Canadian Celebration of Women in Computing. The conference has steadily grown from 150 attendees to more than 600. This year, being in a central location, we expect more than 700 to attend. Our attendees in past years have come from all provinces (and some from the US) and numerous institutions across the country.

Approximately 85% of the CAN-CWIC attendees are female Computer Science students at all levels of study, from first year to PHD. This year we are running a large Graduate student forum in the hope to attract more graduate students. Many are looking for internships, summer jobs or

full time employment. The highlight of the conference for most students in the past has been the career fair.

The conference will begin on Friday evening with a banquet/keynote. Saturday there will be an opening keynote then parallel sessions all day. The **career fair** will be held on Saturday. Generally sponsors set up at around 10AM and remain open until about 4PM when the conference ends.

Sponsorship includes a limited number of banquet tickets for the Friday evening and a limited number of exhibitor passes for Saturday. More may be purchased. While you are at the conference, you will have plenty of opportunity to network and mingle with the student attendees.

This is an excellent opportunity for you to recruit top talent and to showcase the talent in your company.

There will be workshop/speaker opportunities – please watch for our call for participation which will appear on the website later in the summer. We do, however, have limited space and time, so unfortunately we will not be able to accommodate all who wish to speak or run workshops at the conference.

The sponsorship packages are outlined on the following page. If you wish to sponsor, please go to our website (www.can-cwic.ca) and use the form there, or if you have any questions at all, please email us at cancwic@gmail.com.

We look forward to working with you on this exciting event!

The CAN-CWIC Team

